

2018 Beauty of the Northwest Show Prospectus
A Pacific Northwest Tradition Since 1961
401 Main Street, Edmonds WA 98020
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www.GalleryNorthEdmonds.com

Jackie Gilbert, Chairman
Jurate Harrison, Co-Chair

Gallery North invites artist to participate in our ninth annual Beauty of the Northwest Show. Paintings and drawing, submitted must depict scenes or subjects representing the Pacific Northwest. All entries will be juried for acceptance.

IMPORTANT DATES:

Deadline for Entry: September 9 (5:00 pm, PDT)

Notification of Show Acceptance: September 17

Artwork Delivery: September 30, 11:00am-3pm

Exhibition October 1-30

Artists' Reception and Awards October 13, 1-4pm, Awards at 2pm

Edmonds Art Walk October 18, 5-8pm

Artwork Pick up October 30, 12-4pm

AWARDS:

First Place \$300

Second Place \$200

Third Place \$100

Honorable Mention (2): \$50 each

Poster Image Winner: \$100

Award Juror: Mike Wise

ENTRY FEE:

\$35 for up to two pieces. **Entry fee is nonrefundable.**

RULES OF ENTRY:

1. All registration for this show is done online. After reviewing the prospectus thoroughly artists should submit entries to the 2018 Beauty of the Northwest show at: <http://www.GalleryNorthEdmonds.com> No mail-in registration is available. You may make your payment online as part of your registration process. Alternatively, you may mail a check to the gallery, or visit the gallery in person to pay entry fees. All entry fees must be received by the gallery no later than September 9 at 5:00pm (PDT). Registration received without payment will not be considered for this show.
2. Gallery North juries all entries into the show based on the image submitted with online registration. Artist should ensure that images of artwork are of good quality and are representative of the original. Tip: When photographing your own work do not include

background clutter or framing on the artwork. Avoid glare or reflections on glass and skewing the proportions of the artwork. Also be sure your piece is in focus and is properly lit. Artist' images submitted may be used to promote the show to the public via publication (print and online), social media, and on postcards and posters. The artist retains rights to their work and the gallery will only use the images for promotional purposes. Images submitted must have a minimum 1000 pixels on the shortest side.

3. Artwork submissions must be no longer than 24 inches in either dimension when measured from the outside edge of the frame. Measurement must include the frame. Any framed work measuring longer than 24 inches in either dimension will not be accepted.
4. Accepted media includes paintings, drawings, printmaking and collage (with painting dominant). No photography, computer generated work, or 3 dimensional works.
5. Only original works will be accepted. Entries must not be copies, derivatives or based on the copyrighted work of another artist. Entries should not have been previously shown at Gallery North and should have been created in the last five years.
6. All works must be for sale. The suggested minimum priced for artwork is \$100.
7. All artworks must be properly finished
 - a. All artwork must be properly wired for hanging. Saw tooth hangers, brackets, or exposed glass edges will not be accepted. The viewing surface and frame must be clean and non-marred.
 - b. All artwork must have a label attached to the back of the artwork with the artist name, title, and price.
 - c. Unframed gallery-wrapped canvas must have the sides finished.
 - d. No wet artworks will be accepted.
 - e. Gallery North reserves the right to refuse any entry that does not meet the above specifications, or that may be offensive to patrons of the venue.
8. Gallery North will retain a 40 percent commission from all works sold. Artists should price their work accordingly. For work sold during the show, Gallery North will pay a 60 percent commission to the artist no later than the 20th of the month following the completed sale of the artwork. Note: Artwork may be sold on a layaway basis. The artist agrees that the artist's commission will be disbursed after the artwork had been paid for in full. Gallery North layaway terms generally require that the layaway be completed in 4 months but we reserve the right to reasonable extend the time of the layaway as it feels appropriate. Artists will be notified of any layaway arrangements that affect them.
9. Artists are encouraged to register at least one of their pieces by August 11th to be considered for selection for the 2018 Beauty of the Northwest poster image. The poster image winner must be able to submit a high-resolution digital image of their artwork upon request (approx. 3000x4000 pixels). The artist whose work is selected for this year's show poster will receive a prize of \$100.

DELIVERY ANDS PICKUP:

1. The gallery will notify artists by September 17th whether their work was accepted into the show
2. Accepted work should be delivered to the gallery on Sunday, September 30 between 11-3pm. Please do not hand-deliver artworks to the gallery before September 30th. All artwork must remain in the gallery for the duration of the show unless it is sold by Gallery North.
3. If the artist chooses to mail their artwork it must be accompanied by the return postage plus insurance and must reach the gallery no later than September 30th at 3pm (PDT).
4. Artist must pick up their unsold artworks on Saturday October 30th from 12-4pm (PDT).
5. With proper receipt an artist representative may pick up their unsold artworks on Saturday October 30th from 12-4pm (PDT).
6. If the artwork is not picked up by Saturday October 30th and the gallery is not contacted and no arrangements have been agreed upon, the artwork is considered abandoned and will become the property of the gallery

LIABILITY:

The gallery suggests that artist carry their own insurance on their artwork. The gallery members take every precaution to avoid loss or damage, all artists who enter this show agree to hold Gallery North and its members harmless for any loss or damage incurred.

Contact information:

For questions regarding the show not covered above or problems with the online registration process, please contact the 2018 Beauty of the Northwest Chair, Jackie Gilbert by mail at gallerynorth401@gmail.com. For general questions about the Beauty of the Northwest Show, contact or leave a message for Jackie Gilbert at 425-299-9806.