

2019 Beauty of the Northwest Show Prospectus
A Pacific Northwest Tradition Since 1961
401 Main Street, Edmonds WA 98020
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www.GalleryNorthEdmonds.com

Lonnie Flowers, Co-chair
Jurate Harrison, Co-Chair

Gallery North invites artists to participate in our tenth annual Beauty of the Northwest Show. Paintings and drawings submitted must depict scenes or subjects representing the Pacific Northwest. All entries will be juried for acceptance.

IMPORTANT DATES:

Registration May 1st - July 7th

Poster Contest Entry Deadline: Sunday, June 9th

Deadline for Entry: Sunday, July 7 (5:00 p.m., PDT)

Notification of Show Acceptance: Monday, July 15

Artwork Delivery: July 31, 11:00 a.m.-5 p.m.

Exhibition: August 1-30

Artists' Reception and Awards: Saturday, August 10, 1-4 p.m., Awards at 2 p.m.

Edmonds Art Walk: Thursday, August 15, 5-8 p.m.

Artwork Pick up: Saturday, August 31, 12-4 p.m.

AWARDS:

First Place \$300

Second Place \$200

Third Place \$100

Honorable Mention (4): Award

Poster Image Winner: \$100

Award Juror: Darlene Lucas

ENTRY FEE:

\$35 for up to two pieces. **Entry fee is nonrefundable.**

RULES OF ENTRY:

1. All registration for this show is done online. After reviewing the prospectus thoroughly, artists should submit entries to the 2019 Beauty of the Northwest show at:
<http://www.GalleryNorthEdmonds.com> No mail-in registration is available. You may make your payment online as part of your registration process (best), mail a check to the gallery, or visit the gallery in person to pay entry fees. All entry fees must be received by the gallery no later than July 7 at 5:00pm (PDT). **Registration received without payment will not be considered for this show.**
2. Gallery North juries all entries into the show based on the image(s) submitted online. Artists should ensure that images of their artwork are of good quality and adequate resolution (at least 1800 pixels on the longest side). **Important Tip:** When photographing your own work, **do not** include background clutter or frames. Avoid glare or reflections on glass and skewing the proportions of the artwork. Also, be sure your piece is in focus and is properly lit. **Please note:** By submitting images you are giving Gallery North permission to use your images for promotion purposes only with publication on our website, in social media, postcards, posters, and press releases.
3. Artwork submissions must be no longer than 24 inches in either height or width when measured from the outside edge of the frame. **Measurement must include the frame.** Any framed work measuring longer than 24 inches in either dimension will not be accepted.
4. Accepted media includes paintings, drawings, printmaking and collage (with painting dominant). No photography, computer generated work, or 3-dimensional work will be accepted.
5. **Only original works will be accepted.** Entries must not be copies, derivatives or based on the copyrighted work of another artist. Entries should not have been previously shown at Gallery North and should have been created in the last five years.
6. All works must be for sale. The suggested minimum price for artwork is \$100.
7. All artworks must be properly finished.
 - a. All artwork must be wired for hanging. Saw tooth hangers, brackets, or exposed glass edges will not be accepted. The viewing surface and frame must be clean and undamaged.
 - b. All artwork must have a label attached to the back of the artwork with the artist's name, title, and price.
 - c. Unframed gallery-wrapped canvas must have the sides finished.
 - d. No wet artwork will be accepted.
 - e. Gallery North reserves the right to refuse any entry that does not meet the above specifications or that may be offensive to patrons of the venue.
8. Gallery North will retain a 40 percent commission from all works sold. Artists should price their work accordingly. For work sold during the show, Gallery North will pay a 60 percent commission to the artist no later than the 20th of the month following the completed sale of the artwork. Note: Artwork may be sold on a layaway basis. The artist agrees that the artist's commission will be disbursed after the artwork had been paid for in full. Gallery North layaway terms generally require that the layaway be completed in 4 months, but we reserve the right to

reasonably extend the time of the layaway when appropriate. Artists will be notified of any layaway arrangements that affect them.

Poster Contest

Artists are encouraged to register at least one of their pieces by June 9th to be considered for selection for the 2019 Beauty of the Northwest poster image. The poster image winner must be able to submit a high-resolution digital image of their artwork upon request (approx. 3000x4000 pixels). The artist whose work is selected for this year's show poster will receive a prize of \$100.

DELIVERY AND PICKUP:

1. The gallery will notify artists by July 15th whether their work was accepted into the show.
2. Accepted work should be delivered to the gallery on Wednesday, July 31 between 11-3pm.
Please do not hand-deliver artworks to the gallery before July 31. All artwork must remain in the gallery for the duration of the show unless it is sold by Gallery North.
3. If the artist chooses to mail their artwork, it must be accompanied by the return postage plus insurance and must reach the gallery no later than July 31 at 3pm (PDT).
4. Artists must pick up their unsold artworks on Wednesday, August 31st from 12-4pm (PDT).
5. **With the proper receipt** an artist's representative may pick up unsold artworks for the artist.
6. If artwork is not picked up by Wednesday, August 31st, the artwork will be considered abandoned and will become the property of the gallery unless previous arrangements have been made with the Beauty of the Northwest Show Committee.

LIABILITY:

By submitting entries into the Beauty of the Northwest Show, artists agree to hold Gallery North and its members harmless for any loss or damage incurred. Even though gallery members take care to avoid loss or damage, Gallery North suggests that artists carry their own insurance on their artwork.

Contact information:

For questions regarding the show not covered above or problems with the online registration process, please contact the 2019 Beauty of the Northwest Co- chair, Jurate Harrison by email at gallerynorth401@gmail.com. For general questions about the Beauty of the Northwest Show, contact or leave a message for Jurate Harrison at 425-742-1575.