

# Beauty of the Northwest Prospectus

## Gallery North

### Call Description:

The eleventh annual Beauty of the Northwest Show at Gallery North is back in downtown Edmonds, Washington! The show will be held October 1-29 2024. Artwork submitted must depict scenes or subjects representing the Pacific Northwest and is open to both 2D and 3D work. Entry opens July 10th, 2024 and closes September 10th, 2024 at 5:00pm, Pacific Daylight Time (PDT).

All entries must be for sale and if sold there will be a 40% commission paid to the gallery.

### Categories:

### Entry Instructions:

Please read the complete prospectus carefully before you begin your registration! Entries may not be accepted if all rules of entry are not met.

All entries must be completed by September 10th, 2024 5:00pm PDT.

### Entry Fees:

\$35 per artist. Each artist may submit up to three pieces. Entry fees are nonrefundable.

### Size Requirements:

All 2D pieces entered must be no longer than 24 inches in either dimension measured from the OUTSIDE edges of the frame. All 3D pieces must be no longer than 12' on its longest side.

In this entry form, please list the dimensions of your piece as measured from the OUTSIDE edges of your frame.

Artwork will be juried for acceptance and artists will be notified September 15th, 2024. All entries will be juried based on the image submitted with registration. Please ensure that images of your artwork exclude the frame and are of good quality and are representative of the original. Images must have a minimum of 1000 pixels on the shortest side. Label the image file in the following format: Lastname\_Firstname\_Title.jpg

If you have questions regarding the registration process call the gallery at 425-774-0946.

Registration is \$35 per artist for up to 3 entries. Click the PayPal button to pay your registration fee and submit your entry:

If you prefer not to pay online, you may mail your check or hand deliver payment to: Gallery North, Attn: Beauty of the Northwest Show, 401 Main Street, Edmonds, WA 98020. All registration payments must be received by Gallery North no later than September 10th, 2024 5:00pm PDT. YOUR ENTRY WILL NOT BE SUBMITTED UNTIL PAYMENT IS RECEIVED BY GALLERY NORTH. Once your payment has been received, your entry will be submitted and you will be notified.

**Instructions for Entrants After Entry is Submitted:**

Thank you for submitting your entry to Gallery North's 2024 Beauty of the Northwest Show.

You will be notified by email on September 15, 2024 if your work has been accepted. Accepted work should be delivered to Gallery North on October 1, 11am-3pm PDT.

**Additional Instructions for Bottom of Printable Entry:**

**Instructions for Accepted Entrants:**

Delivery and Pick-Up:

1. Gallery North will notify artists on September 15th whether or not their work has been accepted into the show.
2. Accepted work must be delivered to the gallery on October 1st, 2024 between 11am and 5pm PDT. All artwork must remain in the gallery for the duration of the show unless sold by Gallery North.
3. If the artist chooses to mail their artwork, it must be accompanied by return postage plus insurance and must reach the gallery no later than October 1st, 2024 5:00PM PDT. Artists must pick up, or arrange for pick up, any artworks received without proper return postage.
4. With proper receipt or identification, the artist or artist's representative must pick up the unsold artworks on October 30th, 2024 from 12 noon to 4pm.
5. If the artwork is not picked up by November 3rd, 2024, and the gallery is not contacted and other arrangements agreed upon, the artwork is considered abandoned and will become the property of the gallery.

### **Terms of Entry for Entrants:**

BY SUBMITTING YOUR ENTRY, YOU AGREE TO THE FOLLOWING TERMS OF ENTRY:

1. Entries received without payment will not be considered. Entry fees are non-refundable.
2. Gallery North juries all show entries based on the digital image submitted. Artists should ensure that images of artwork are of good quality and are representative of the original. Artists' images submitted may be used by the gallery in show promotion. The artists retain rights to their work. Images submitted must have a minimum 1000 pixels on the shortest side.
3. Artwork submissions must be no longer than 24 inches in either dimension measured from the outside edges of the frame. Measurements must include the frame (if framed). Please double-check your measurements. Any work measuring more than 24 inches in either dimension will not be accepted. 3D artwork must be 12' or less on its longest side.
4. Accepted media include painting, drawing, printmaking, and collage (with painting dominant). 3D works are acceptable as well.
5. Only original works will be accepted. Entries must not be copies, derivatives or based on the copyrighted work of another artist. Entries must not have been previously shown at Gallery North and must have been created within the last five years. Gallery North reserves the right to refuse any entry that does not meet the rules of entry or that may be offensive to patrons of the venue.
6. All works must be for sale. Gallery North will retain a 40% commission from all works sold. Artists should price their work accordingly. The suggested minimum price for artwork is \$100.
7. All artwork must be properly finished. All artwork must be properly wired for hanging. Saw tooth hangers, brackets, or exposed glass edges will not be accepted. All artwork must have a label attached with the artist's name, title of the artwork, and price. Unframed gallery-wrapped canvas must have the sides finished. No wet artworks will be accepted. the viewing surfaces and the frame must be clean and unmarred.
8. For work sold during the show, the Gallery North will pay a 60% commission to the artist no later than the 20th of the month following the completion of the sale of the artwork. Note: Artwork may be sold on a layaway basis. The artist agrees that the artist's commission will be disbursed after the artwork has been paid for in full. Gallery North layaway terms generally require that the layaway be completed in 4 months, but we reserve the right to reasonably extend the time of the layaway as it deems appropriate. Artists will be notified of

any layaway arrangements that affect them.

9. Artists are encouraged to register by September 13th to be considered for selection as the 2024 Beauty of the Northwest poster image. The poster winner must be able to submit a high-resolution digital image of their artwork upon request (approx. 3000 x 4000 pixels).

10. Artists may not substitute or alter the work, title, or price once registration is complete.

11. All submitted entries may be used for promotion.

#### LIABILITY:

The gallery suggests that artists carry their own insurance on their artwork. While the gallery members take every precaution to avoid loss or damage, all artists who enter this show agree to hold Gallery North and its members harmless for any loss or damage incurred.

By submitting an entry to the Gallery North 2024 Beauty of the Northwest Show, the artist agrees to accept the terms of the prospectus for the show.